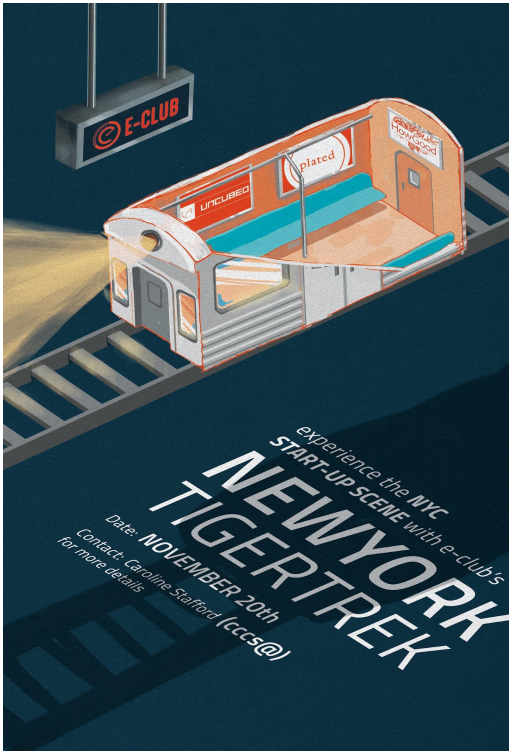


design design design design by kevin feng!1!!1
design design design design by kevin feng!1!!1
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design design design design by kevin feng!1!!1
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design design design **design** **by kevin feng**!1!!1
design design design design by kevin feng!1!!1
design design design design by kevin feng!1!!1

what is design?

visual design



interaction design

The image shows a screenshot of the HackPrinceton website. The background is a dark blue gradient. At the top, there is a navigation bar with the following items: a shield icon, 'HACKPRINCETON', 'SPONSORS', 'PAST HIGHLIGHTS', 'TRAVEL', 'FAQS', 'ARCHIVES' with a dropdown arrow, 'APPLY NOW', and 'LOGIN'. Below the navigation bar, there is a teal banner with the text '8 YEARS OF 8-BIT' in yellow. To the right of the banner is the MLH (Major League Hacking) logo, which includes the text 'OFFICIAL' and '2019 SEASON'. The main content area features the text 'HACK FALL PRINCETON 2018' in a large, pixelated font. 'HACK' is in teal, 'FALL' is in yellow, 'PRINCETON' is in pink, and '2018' is in yellow. Below this text, the dates 'NOV 9 - 11' are displayed in yellow. At the bottom center, there is a teal button with the text 'APPLY NOW' in white.

HACKPRINCETON SPONSORS PAST HIGHLIGHTS TRAVEL FAQS ARCHIVES ▾ APPLY NOW LOGIN

8 YEARS OF 8-BIT

MLH
MAJOR LEAGUE HACKING

OFFICIAL

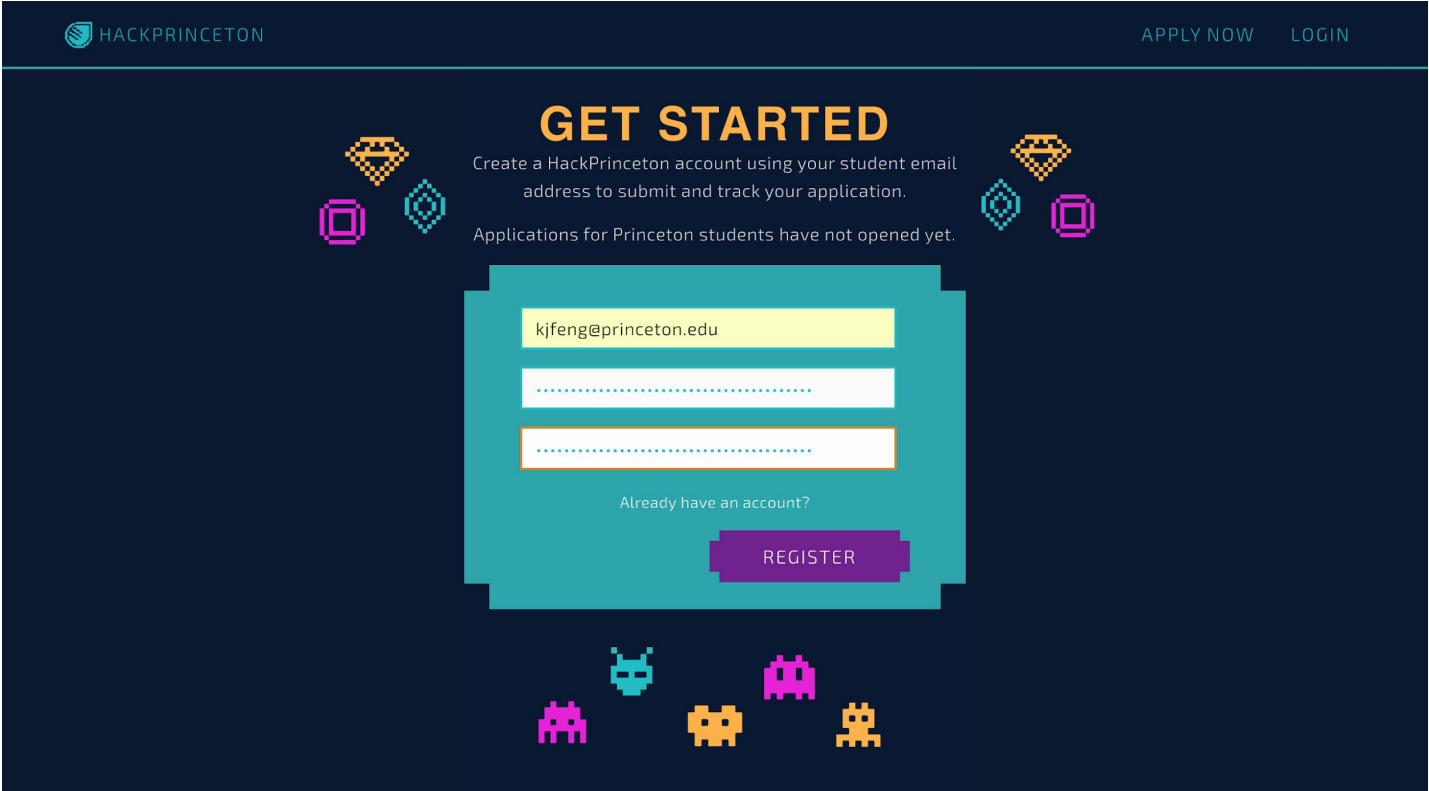
2019
SEASON

HACK FALL
PRINCETON 2018

NOV 9 - 11

APPLY NOW

interaction design





MIT program
in art, culture and
technology
School of Architecture + Planning

Center for Advanced Visual Studies Special Collection

Works, People, About, Search

Welcome to the online repository of MIT's Center for Advanced Visual Studies (CAVS) Special Collection, part of the Program in Art, Culture and Technology (ACT) [Archives and Special Collections](#).

design ethics

design has social responsibility

design is not neutral
technology is not neutral

Menu

Great Choice #1

Great Choice #2

Great Choice #3

What's not on
the menu?

some questions to consider

- what's not on the menu?
- why am I given *these options* and not others?
- do I know the menu provider's goals?
- is this menu empowering my original need, or are choices actually a distraction?

MONTHLY

ANNUALLY (Save 20%)

Premium ~~\$74~~

\$59

user/month

Includes all the features you need to:

- Set strategy
- Build roadmaps
- Plan releases
- Prioritize features
- Create mockups
- Crowd-source ideas
- Share presentations

MOST POPULAR

Enterprise ~~\$124~~

\$99

product owner or contributor/month

Includes the features of the Premium plan and:

- Pay only for product owners and contributors
- Unlimited reviewers
- Unlimited viewers

Enterprise+

(annual only)

\$149

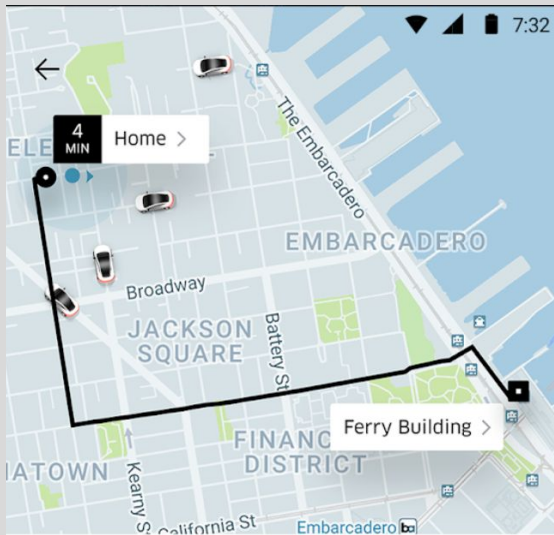
product owner or contributor/month

Includes the features of the Enterprise plan and:

- Anti-virus scanning
- IP address access control
- Custom tables
- Account backup and export
- Advanced license management
- Concierge service

more questions

- who is your design for?
- who will your design impact, and how will it do so? what are some potential consequences?
- who is your design excluding? how can you make it more inclusive?



Economy

Pre



\$4.75
7:52pm



uberX
\$6.55
7:46pm

Personal

1-4

REQUEST UBERX

22:52 LTE

Nearest vehicle is
6 min away



Select your pickup
point

Nearby Pickup Points



Your current location

Adarsh Palm Retreat Tower 1



7, Lane-1 Phase-1

Adarsh Palm Retreat, Bellandur, Bengaluru, K...



Adarsh Palm Retreat Internal Road

Adarsh Palm Retreat, Bellandur, Bengaluru, K...



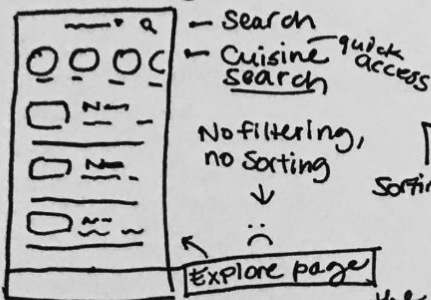
Adarsh Palm Retreat Tower 2

Adarsh Palm Retreat, Bellandur, Bengaluru, K...

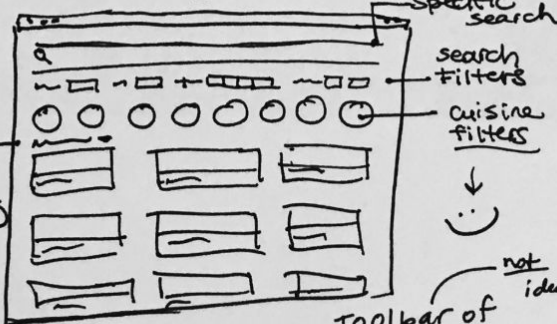
prototyping

low fidelity

Currently



Web Redesign



⊗ this works for web, but web ≠ mobile

Tasks

- Translate sorting + searching to mobile
- maintain consistency
- quick, easy-to-use

doorDash mobile essential components

- Cuisine filters
- Specific search
- Sorting mechanism
- Filters

- hours (open now)
- favorites
- dietary restrictions
- price range (\$, \$\$, \$\$\$)
- delivery fee (free)

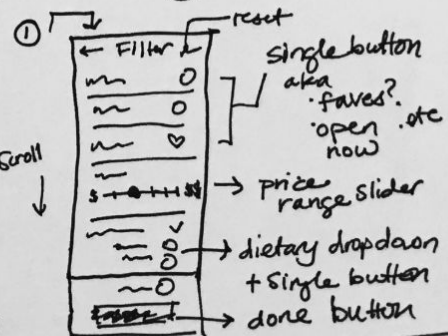
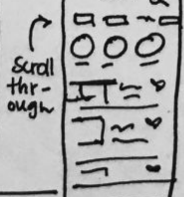
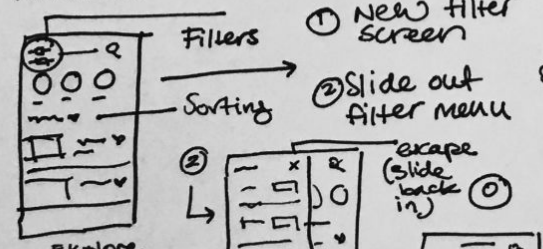
Hours, favorites, Delivery fee

① ~~~

☐ ← From dark text to dark box + light text

Price range

Brainstormin' Potential Designs



a lot going on up here
users would be scrolling for a while

filters hidden
① first = bad

② ~~~ (name) ▼

Dietary Restrictions



mid fidelity



Search

My favorites:

Hours: Open Now

Delivery: Free

Price Range: \$ \$\$ \$\$\$ \$\$\$\$

Dietary Restrictions: Gluten-free Vegan Vegetarian



View All



Cuisine



Cuisine



Cuisine



Cuisine



Cuisine



Cuisine



Cuisine



Cuisine



Cuisine



Cuisine



Cuisine



Sorted by Delivery Time

- Popularity
- Delivery Price
- Delivery Time
- Recommended

Restaurant

Categories

Delivery fee: \$2.99 · \$\$\$\$ · 18 minutes

Restaurant

Categories

Delivery fee: \$2.99 · \$\$\$\$ · 23 minutes

Restaurant

Categories

Delivery fee: \$2.99 · \$\$\$\$ · 33 minutes

Restaurant

Categories

Delivery fee: \$2.99 · \$\$\$\$ · 38 minutes

Restaurant

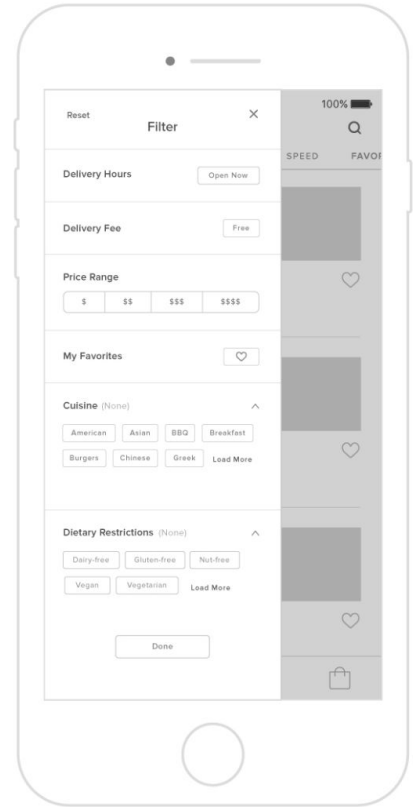
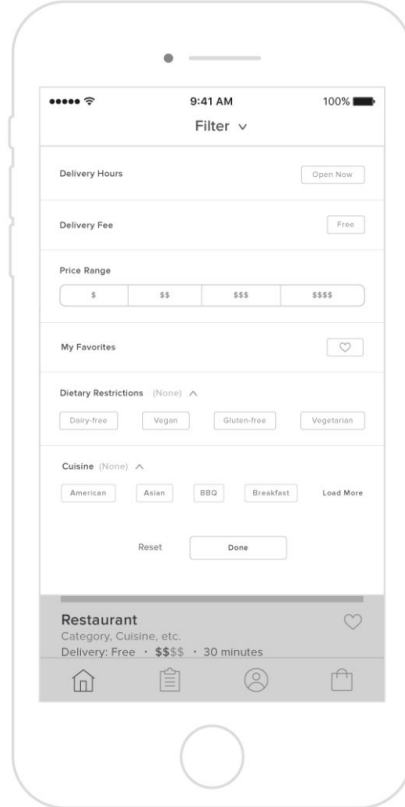
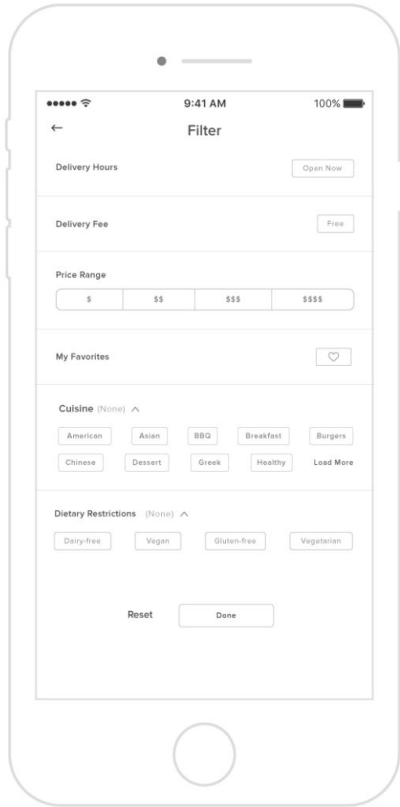
Categories

Delivery fee: \$2.99 · \$\$\$\$ · 42 minutes

Restaurant

Categories

Delivery fee: \$2.99 · \$\$\$\$ · 53 minutes



high fidelity



Search



View All



Alcohol



Mexican



Pizza



Burger



Sandwiches



Thai



Chinese



Breakfast



Salad



Vietnamese

DELIGHT

PRICE

SPEED


Squat & Gobble

Breakfast & Brunch

10/10

\$\$\$

34 mins


Quan Pho Viet

Vietnamese

10/10

\$\$\$

39 mins


Ike's Place

Sandwiches

10/10

\$\$\$

36 mins


Bullshead

Burgers

10/10

\$\$\$

48 mins


Orexi's

Burgers

9.5/10

\$\$\$

62 mins

Squat & Gobble

Delivery hours: 8AM-9:30PM

10/10

900 ratings

• \$3.99 Delivery

• 34 Minutes

• \$\$\$

SALADS

SOUPS

BURGERS

CREPES

SCRAMBLERS

FROM T

Salads
House Salad
\$8.99

A salad with some stuff in it, lots of stuff in it, like tomatoes, croutons, dressing, more dressing...

Caesar Salad
\$10.99

A classic salad with caesar dressing, mozzarella cheese, and croutons on a bed of romaine.

Asian Salad
\$11.99

A salad with Asian flavors - crispy noodle and sesame ginger dressing on a bed of romaine.

Hummus Salad
\$12.99

A mediterranean salad with olives, feta cheese and hummus served on a bed of spring mix.



Search



View All



Alcohol



Mexican



Pizza



Burger



Sandwiches



Thai



Chinese



Breakfast



Salad



Vietnamese

DELIGHT

PRICE

SPE

S

SCRAMBLERS

FROM 1



Squat & Gobble
Breakfast & Brunch
10/10 \$\$\$\$



Quan Pho Viet
Vietnamese
10/10 \$\$\$\$



Ike's Place
Sandwiches
10/10 \$\$\$\$



Bullshead
Burgers
10/10 \$\$\$\$



Orex's
Burgers
9.5/10 \$\$\$\$

ADD ITEM - \$8.99



French Onion Soup

A rich, French onion soup with onions and croutons, covered in cheese.

People also added: (optional)



Hamburger
100% angus beef burger

+ \$10.95



Chili
A hearty, vegetarian chili with black beans, tomatoes, and onions.

+ \$6.75

Special Requests: (optional)

-

1

+

Add to order - \$8.99

Soups

French Onion Soup

\$8.99

A rich, French onion soup with onions, croutons covered in cheese.

Chili

\$6.99

A hearty, vegetarian chili with black beans, tomatoes, and onions.

high fidelity + motion





View All



Alcohol



Mexican

user test at each step if you can

design in the wild

Medium



Medium



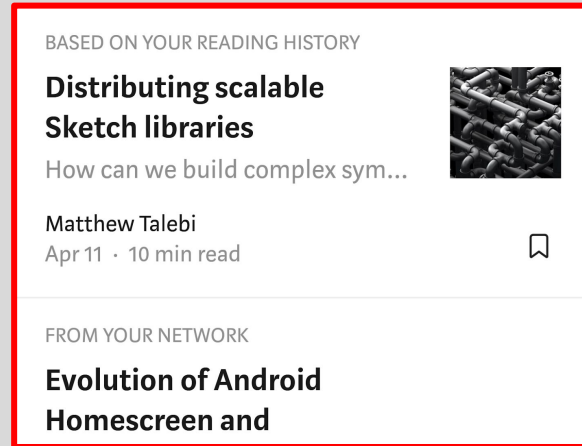
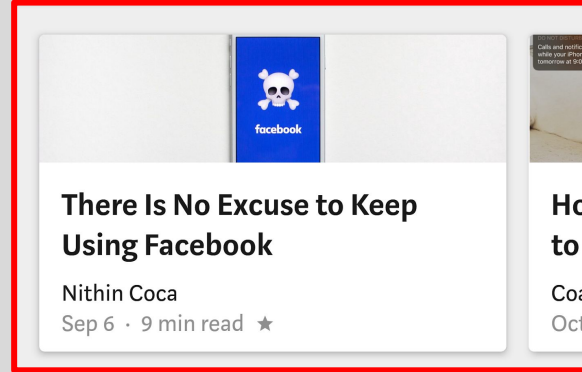
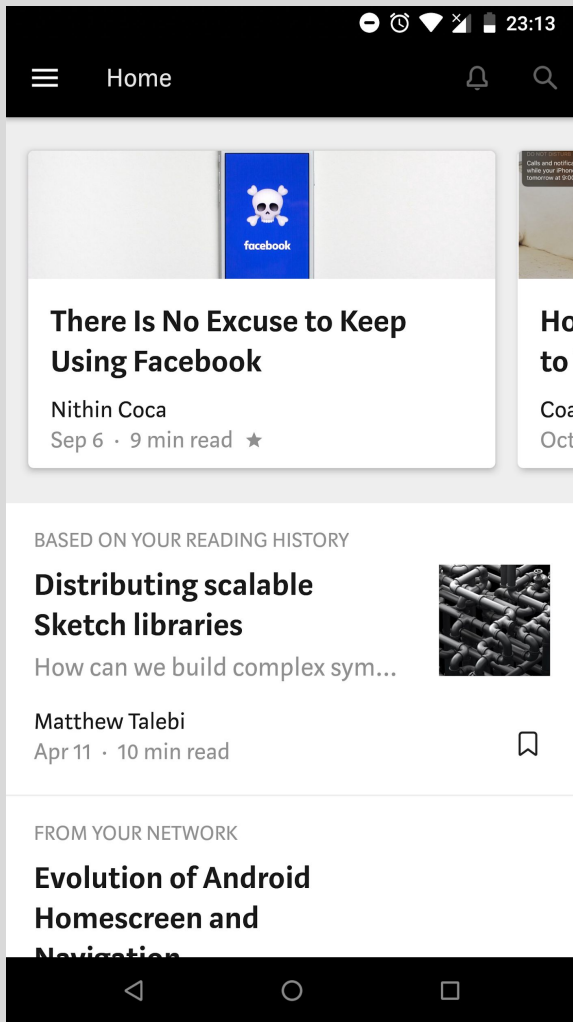
...of an
...to a
...of every
...the Nikon lens
...the meter system
...a motor drive; a microscope
...copy outfit; close-up lenses, etc.
...of other attachments and accessories
...limit to the versatility of the Nikon F.
...the infinitesimal to the infinite—from
...vast expanse of outer space.
...become a living, creative medium
...only. If film became a vital tool
...there is hardly anything
...to be done.

Medium

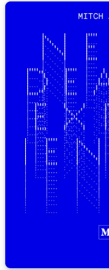
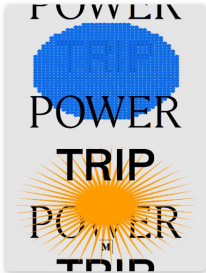
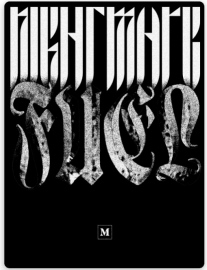


VS





Featured collections



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Ece Aybike Ala

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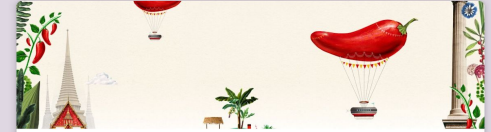
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PSYCHOLOGY

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2 days ago · 33 min read

ART

A time for sorcerers and saints

We begin to see that this over-fa...



Dan

9 hours ago · 4 min read



MENTAL HEALTH *Suggested topic*

What Happened to Me After



and so on

ENVIRONMENT

The 5 Best Places to Live in 2100



No floods, famine, or war. And th

ART

A time for sorcerers and saints

We begin to see that this over-fa...

Dan

9 hours ago · 4 min read

ART

A time for sorcerers and saints

We begin to see that this over-fa...

Dan

9 hours ago · 4 min read

information hierarchy

- establishing importance visually
- reducing cognitive load
- directing attention – where does the eye go to first?

bad information hierarchy

ART

A time for sorcerers and saints

We begin to see that this over-fa...

Dan

4 min read

9 hours ago

good hierarchy, but...

ART

A time for sorcerers and saints

We begin to see that this over-fa...

Dan

9 hours ago • 4 min read

contrast = interest

ART

A time for sorcerers and saints

We begin to see that this over-fa...

Dan

9 hours ago · 4 min read

Grayed

Bolded + enlarged

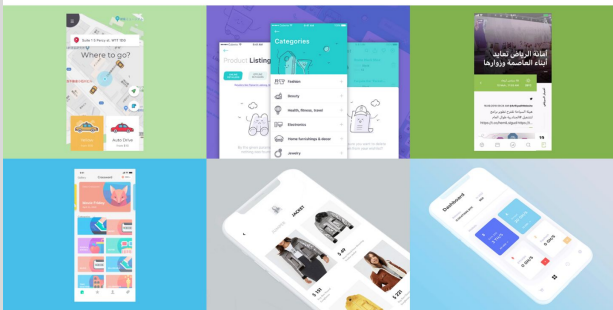
Grayed

Added space


Smaller + grayed

human factors in design

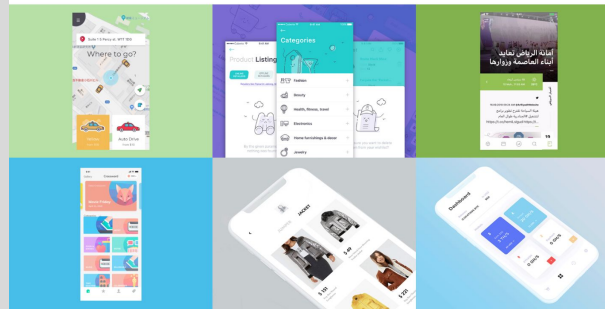
UI Design In Different Countries



When it comes to outsourcing development, we get that there's much more to it than just completing the project and sending it to a client. So let's discuss those projects that require more attention later on down the line to develop and find effective business solutions.

Cuberto is an international company.  transcended national boundaries long ago,

UI Design In Different Countries



When it comes to outsourcing development, we get that there's much more to it than just completing the project and sending it to a client. So let's discuss those projects that require more attention later on down the line to develop and find effective business



Cuberto

Sep 24 · 5 min read





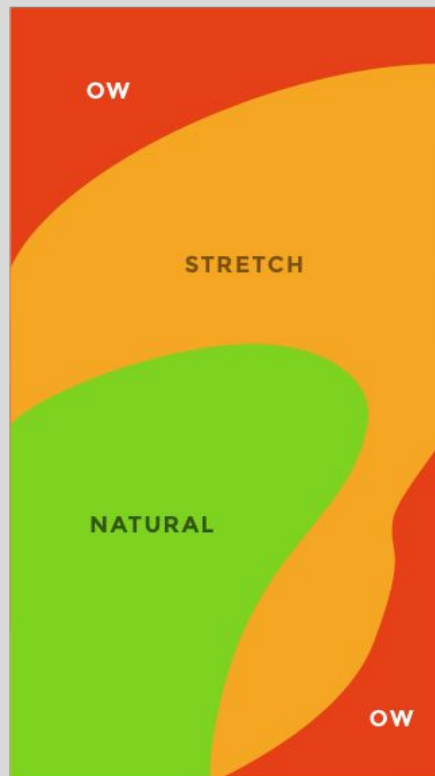
IPHONE TO IPHONE 4S



IPHONE 5 TO 5S



IPHONE 6



IPHONE 6 PLUS




source: Scott Hurff

design exercise!!

redesign a section of the New York Times
coronavirus page

- <https://www.nytimes.com/news-event/coronavirus>


☰
👤

The Coronavirus Outbreak
LIVE
Latest Updates
F.A.Q. on Stimu

f
🐦

The Coronavirus Outbreak

RIGHT NOW In a news conference, President Trump struck his most somber tone on the subject to date.

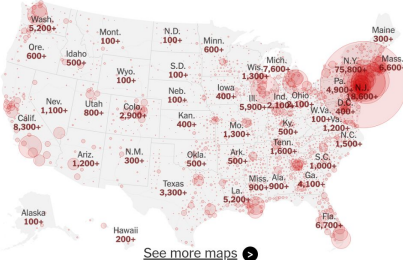
We are providing free access to the most important news and useful guidance on the coronavirus outbreak to help readers understand the pandemic. [Sign up](#) with an email address to read all of the articles on this page.

Get The Newsletter

The Coronavirus Briefing is an informed guide to the global outbreak, with the latest developments and expert advice about prevention and treatment.

Sign up

The Coronavirus Outbreak
LIVE
Latest Updates
F.A.Q. on Stimu



[World Map](#)
[U.S. Cases](#)
[Markets](#)
[Photos](#)

Confirmed cases

	CASES	DEATHS	NEW CASES
U.S.	187,176	4,047	Jan. 22 - Mar. 30
Italy	105,792	12,428	
Spain	94,417	8,189	
China	83,059	3,305	
Germany	61,913	583	
France	52,128	3,523	
Iran	44,605	2,898	
Denmark	28,760	90	

The Coronavirus Outbreak
LIVE
Latest Updates
F.A.Q. on Stimu

More of Our Coverage



AL DRAGO FOR THE NEW YORK TIMES

Behind Trump's Reversal on Reopening the Country: 2 Sets of Numbers

An estimate of the number of possible deaths and polling that showed a cautious public changed, for now, the president's approach to the coronavirus pandemic.

1d ago



Mobile version shown, but feel free to do desktop as well!

figma

<https://www.figma.com>

tips

- look at iOS 13 UI file (iOS)
 - <http://tiny.cc/figma-ios-13>
- look at Google Material Design file (Android)
 - <http://tiny.cc/material-design-2>
- take, upload, and edit screenshots